



**THE NEW CHECK-OUT SERVICE** counters at Kresge's in Sheridan Village make the dime-store a supermarket operation. The six machines automatically figure change and itemize purchases. Each machine cost the company \$1,500. The chain store is the first in Metropolitan Peoria to install check-out counters on a large-scale operation.

Big Board  
Higher

improve-  
et higher  
ends had  
ay.  
most oils  
hich was  
t pickup  
ast hour,  
ower than  
ession.  
d toward  
news of  
ceptances  
preted by  
s indicat-  
the tight

Hiam Mc-  
nan of the  
ed, told a  
mittee

## Business Today

### Dime Store 'Supermarket' Is Latest in Peoria Area

By GEORGE TRIFF JR.  
Business Editor

Something new has been added to major dime-store merchandising in Metropolitan Peoria which is sure to set a trend in the very near future.

First to introduce a supermarket, check-out service on a large scale in 10-cent stores is Kresge's at 4125 N. Sheridan Rd., in Sheridan Village.

Under this type of operation, customers do their shopping throughout the store, using a basket or cart to carry items to one of the six check-out counters located near the store's exits, where all items may be wrapped and paid for at one time.

"The advantages of this type

of operation are many," M. V. Kramer, store manager, said. "The customer pays only once and saves much time by not having to fumble for change and wait for purchases to be wrapped at each counter."

**IT HAS A SALES TAX** saving advantage, too. If you stop at several counters and pay for items at each counter, you are charged sales tax each time. At the check-out counter you pay sales tax but once. Over a year's time, this could amount to a tidy lump of cash.

The Kresge store does not call the operation a self-service store, because each customer still will be given all the service he wants.

All counters have call-bells attached to them, and when a customer needs assistance, one of the store employees stationed at aisles nearby will respond immediately.

"The fact that we have installed the check-out counters does not mean we are letting some of our employees go," Kramer said. "We still need them to maintain counters and give personal service whenever it is called for."

**Mos  
Sell  
Extr  
Pay:**

**U.S. D**  
Peo  
modera  
develop  
to order  
cents h  
some l  
terms a  
again v  
reached  
biggest  
ing at  
from \$

Cattl  
strong,  
yearlin  
ers \$19  
\$14, he  
\$15, ch  
Veal  
upper  
from  
however

Lam  
wooled  
Rece  
include  
tle, 75 c  
Actua  
545 hog  
and 98 1

**TRADE**  
ly for ho  
moder  
side orde

**REI**  
3 1112 22  
7 1048 21  
4 996 20  
8 1141 20  
4 1084 20

15 995 21  
7 890 21  
20 782 19  
6 911 19  
2 948 17

1 1325 14  
1 1230 12

1 1440 15  
1 185 29  
2 185 27  
3 197 24  
5 300 20  
1 190 17

30 194 17  
8 184 16

11 210 17  
31 233 17

2 307 16  
2 420 15

tive open  
cents hig  
gilt.

But the  
tionship b  
live hog c  
and some  
lower.

Closing  
any of the  
actually m  
hogs move

Bulk of  
cleared at  
ber at \$17  
210-220-pou  
getting \$12

Sales a

260-310-pou

2 and 3 gr

held abou

\$16.25 on

## Dividends

TUESDAY, MARCH 19, 1957

New York. (AP)—Rate Per Stk. of Pay-  
Rec. able

IRREGULAR  
ACCUMULATIVE

Knapp pf 1.50 — 3-28 4-1

IRREGULAR  
B. 67 — 4-1 4-22

STOCK

5% — 4-17 5-15

5% — 4-3 4-24

5% — 3-29 4-19

5% — 3-29 4-19

5% — 3-15 4-1